fyp:

How we classify the sentiment?

—> scoring system (how we score them?)

Document the logic of how the analysis work

proportion of neutral reviews —> its okay, dont have to show.

didnt take into account the reviews and ratings tgt so might be confusing cause reviews and ratings might show different things

but can leave it like that for now

competitor Analysis

told them we wont be doing lazada sales analysis. THEY SAY NO WORRIES

correlation anlaysis —> for voucher code, the polarity proportion is one all the topics, not just one so not very accurate.

maybe we can provide filter so they can see what kind of correlation they want to see?

KPI section (put more specific bracket in days for delivery)

correlation between sales and voucher code use. for e.g. monday night more sales, means more voucher code use?

Another chart,

day 1,2,3,4,5

how many orders receive their delivery by certain days

for those, with tracking ID, there is auto confirmation time. NOrmal postage will need to customer to confirm within the deadline state by shopee

what are some interesting insights we can get (out of the ordinary) and recommendations to give the sponsor

e.g. certain products that has high negative reviews then what can they dO.

Present more on the models on how it works

document on how the whole process on a proper handovers. the scripts how to run (data preprocessing part, data clean, the models)

step by step guide on how to run the whole thing. document so they can know how it works

is support required? if there's any issue, they will drop a email but not that often. she will try to push to production, if we join them we can see our product HAHAHHA